

WhatsApp Business API Broadcast Rates

Country	ISO	Marketing (USD)	Utility	Authentication	Country	ISO	Marketing (USD)	Utility	Authentication
Afghanistan	AF	0.08993	-	-	Madagascar	MG	0.03163	-	-
Albania	AL	0.10465	-	-	Malawi	MW	0.03163	-	-
Algeria	DZ	0.03163	-	-	Malaysia	MY	0.10465	-	-
All other countries	-	0.07521	-	-	Mali	ML	0.03163	-	-
Angola	AO	0.03163	-	-	Mauritania	MR	0.03163	-	-
Argentina	AR	0.07682	-	-	Mexico	MX	0.05589	-	-
Armenia	AM	0.10465	-	-	Moldova	MD	0.10465	-	-
Australia	AU	0.08993	-	-	Mongolia	MN	0.08993	-	-
Austria	AT	0.07383	-	-	Morocco	MA	0.03163	-	-
Azerbaijan	AZ	0.10465	-	-	Mozambique	MZ	0.03163	-	-
Bahrain	BH	0.04497	-	-	Namibia	NA	0.03163	-	-
Bangladesh	BD	0.08993	-	-	Nepal	NP	0.08993	-	-
Belarus	BY	0.10465	-	-	Netherlands	NL	0.18941	-	-
Belgium	BE	0.07383	-	-	New Zealand	NZ	0.08993	-	-
Benin	BJ	0.03163	-	-	Nicaragua	NI	0.09085	-	-
Bolivia	BO	0.09085	-	-	Niger	NE	0.03163	-	-
Botswana	BW	0.03163	-	-	Nigeria	NG	0.06509	-	-
Brazil	BR	0.07763	-	-	North Macedonia	MK	0.10465	-	-
Bulgaria	BG	0.10465	-	-	Norway	NO	0.07383	-	-
Burkina Faso	BF	0.03163	-	-	Oman	OM	0.04497	-	-
Burundi	BI	0.03163	-	-	Pakistan	PK	0.06015	-	-
Cambodia	KH	0.08993	-	-	Panama	PA	0.09085	-	-
Cameroon	CM	0.03163	-	-	Papua New Guinea	PG	0.08993	-	-
Canada	CA	0.03450	-	-	Paraguay	PY	0.09085	-	-
Chad	TD	0.03163	-	-	Peru	PE	0.08660	-	-
Chile	CL	0.10799	-	-	Philippines	PH	0.08993	-	-
China	CN	0.08993	-	-	Poland	PL	0.10465	-	-
Colombia	CO	0.02013	-	-	Portugal	PT	0.07383	-	-
Costa Rica	CR	0.09085	-	-	Puerto Rico	PR	0.09085	-	-
Croatia	HR	0.10465	-	-	Qatar	QA	0.04497	-	-
Czech Republic	CZ	0.10465	-	-	Republic of the Congo	CG	0.03163	-	-
Denmark	DK	0.07383	-	-	Romania	RO	0.10465	-	-
Dominican Republic	DO	0.09085	-	-	Russia	RU	0.09798	-	-
Ecuador	EC	0.09085	-	-	Rwanda	RW	0.03163	-	-
Egypt	EG	0.12915	-	-	Saudi Arabia	SA	0.05808	-	-
El Salvador	SV	0.09085	-	-	Senegal	SN	0.03163	-	-
Eritrea	ER	0.03163	-	-	Serbia	CS	0.10465	-	-
Ethiopia	ET	0.03163	-	-	Serbia	RS	0.10465	-	-
Finland	FI	0.07383	-	-	Sierra Leone	SL	0.03163	-	-
France	FR	0.17043	-	-	Singapore	SG	0.08993	-	-
Gabon	GA	0.03163	-	-	Slovakia	SK	0.10465	-	-
Gambia	GM	0.03163	-	-	Slovenia	SI	0.10465	-	-
Georgia	GE	0.10465	-	-	Somalia	SO	0.03163	-	-
Germany	DE	0.16273	-	-	South Africa	ZA	0.04934	-	-
Ghana	GH	0.03163	-	-	South Sudan	SS	0.03163	-	-
Greece	GR	0.10465	-	-	Spain	ES	0.07648	-	-
Guatemala	GT	0.09085	-	-	Sri Lanka	LK	0.08993	-	-
Guinea-Bissau	GW	0.03163	-	-	Sudan	SD	0.03163	-	-
Haiti	HT	0.09085	-	-	Swaziland	SZ	0.03163	-	-
Honduras	HN	0.09085	-	-	Sweden	SE	0.07383	-	-
Hong Kong	HK	0.08993	-	-	Switzerland	CH	0.07383	-	-
Hungary	HU	0.10465	-	-	Taiwan	TW	0.08993	-	-
India	IN	0.01806	-	-	Tajikistan	TJ	0.08993	-	-
Indonesia	ID	0.05302	-	-	Tanzania	TZ	0.03163	-	-
Iraq	IQ	0.04497	-	-	Thailand	TH	0.08993	-	-
Ireland	IE	0.07383	-	-	Togo	TG	0.03163	-	-
Israel	IL	0.04635	-	-	Tunisia	TN	0.03163	-	-
Italy	IT	0.08522	-	-	Turkey	TR	0.01829	-	-
Ivory Coast	CI	0.03163	-	-	Turkmenistan	TM	0.08993	-	-
Jamaica	JM	0.09085	-	-	Uganda	UG	0.03163	-	-
Japan	JP	0.08993	-	-	Ukraine	UA	0.10465	-	-
Jordan	JO	0.04497	-	-	United Arab Emirates	AE	0.04991	-	-
Kenya	KE	0.03163	-	-	United Kingdom	GB	0.06659	-	-
Kuwait	KW	0.04497	-	-	United States	US	0.03450	-	-
Laos	LA	0.08993	-	-	Uruguay	UY	0.09085	-	-
Latvia	LV	0.10465	-	-	Uzbekistan	UZ	0.08993	-	-
Lebanon	LB	0.04497	-	-	Venezuela	VE	0.09085	-	-
Lesotho	LS	0.03163	-	-	Vietnam	VN	0.08993	-	-
Liberia	LR	0.03163	-	-	Yemen	YE	0.04497	-	-
Libya	LY	0.03163	-	-	Zambia	ZM	0.03163	-	-
Lithuania	LT	0.10465	-	-					